

INDIAN INSTITUTE OF TECHNOLOGY DHARWAD

NSS UNIT

SWACHHATA HI SEVA 2024

REPORT



॥ सा विद्या या विमुक्तये ॥

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Swachhata Hi Seva 2024 – Report

Introduction: The Swachhata Hi Seva campaign at IIT Dharwad, held from 17th September 2024 to 2nd October 2024, was a resounding success. This nationwide initiative, launched in alignment with the Swachh Bharat Mission, aimed to encourage active community participation in cleanliness activities, environmental sustainability, and public awareness about hygiene and sanitation practices. Throughout the campaign, IIT Dharwad conducted various events involving mass participation from students, faculty, staff, and external stakeholders.

1. Inaugural Event and Human Chain Formation

- Date: 17th September 2024
- Participants: 192
- Description:

The campaign was inaugurated with an impactful human chain formation, symbolizing unity in the commitment towards a cleaner and greener campus. The event highlighted the importance of collective action and drew attention to the need for cleanliness and environmental conservation.



2. Mass Scale Cleanliness Drive

- Date: 19th September 2024
- Participants: 191
- Description:

A campus-wide cleanliness drive engaged students, staff, and faculty in removing

waste, segregating recyclables, and cleaning public spaces. The event promoted community ownership of cleanliness and further reinforced the principles of the Swachh Bharat Abhiyan.



3. Swachhata Hi Seva Pledge

- Date: 20th September 2024
- Participants: 260
- Description:

A mass pledge-taking ceremony was conducted to reaffirm participants' commitment to cleanliness, sustainability, and responsible waste management practices in their daily lives.





4. Swachhata Hi Seva Run

- Date: 21st September 2024
- Participants: 100
- Description:
A 5K run was organized to combine physical fitness with cleanliness awareness. Participants carried banners with slogans promoting cleanliness and sustainability, amplifying the campaign's message.



5. Mass Scale Cleanliness Drive (Phase 2)

- Date: 22nd September 2024

- Participants: 98
- Description:
Following the success of the first drive, another large-scale cleanliness initiative was conducted in different sections of the campus, further extending the reach of the campaign.



6. Plastic-Free Campus Campaign (Public Participation Event)

- Date: 23rd September 2024
- Participants: 35
- Description:
The campaign focused on reducing single-use plastic on campus and encouraging the use of sustainable alternatives. Participants were educated about the harmful effects of plastic waste and encouraged to adopt eco-friendly practices.



7. Safaimitra Suraksha Shivirs – Suraksha Kits Distribution Program

- Date: 24th September 2024
- Participants: 100
- Description:
Safety kits were distributed to sanitation workers, emphasizing the importance of providing them with adequate protective gear. The initiative was part of IIT Dharwad's efforts to ensure the safety and dignity of its workforce engaged in cleanliness activities.



8. "Ek Ped Maa Ke Naam" – Tree Plantation Event

- Date: 25th September 2024
- Participants: 100
- Description:
In this environmental conservation initiative, saplings were planted across the campus, with participants dedicating each tree to their mothers. The event was

aimed at enhancing the campus's greenery while promoting emotional connection to environmental stewardship.



9. Safaimitra Suraksha Shivirs

- Date: 26th September 2024
- Participants: 70
- Description:

A training program for sanitation workers focused on hygiene, safety, and effective waste management techniques. This program aimed to improve their working conditions and ensure occupational safety.



10. Safaimitra Suraksha Shivirs – Health Check-Up

- Date: 27th September 2024
- Participants: 40
- Description:
A health check-up camp was organized for sanitation workers to monitor their physical well-being, identifying health issues and providing necessary medical care.



11. Swachhata Hi Seva Quizzes and poster maker

- Date: 28th September 2024
- Participants: 83
- Description:
A quiz competition was conducted to engage students and faculty on topics related to cleanliness, sustainability, and waste management. The quiz fostered a sense of awareness and participation, promoting the message of the Swachhata Hi Seva initiative.



12. Swachhata Samvad

- Date: 29th September 2024
- Participants: 150
- Description:
A dialogue session brought together experts, faculty, and students to discuss strategies for maintaining cleanliness and implementing sustainable practices. The exchange of ideas resulted in actionable steps to be taken to improve campus hygiene.



13. Gandhi Jayanti and Lal Bahadur Shastri Jayanthy Celebrations

- Date: 2nd October 2024
- Participants: 250
- Description:

The campaign culminated with a celebration of the birth anniversaries of Mahatma Gandhi and Lal Bahadur Shastri. The event featured speeches, cultural programs, and a concluding cleanliness drive in honor of Gandhi's vision for a clean and self-reliant India.



Conclusion: The Swachhata Hi Seva 2024 campaign at IIT dhArwAD NSS Unit successfully engaged a wide spectrum of the campus community in meaningful activities aimed at promoting cleanliness and sustainability. The campaign not only raised awareness but also inspired ongoing efforts to maintain hygiene, reduce waste, and foster an environmentally conscious culture. Participants across all events exhibited enthusiasm and commitment, making this initiative a cornerstone for future cleanliness drives and environmental stewardship on campus.
